

Virginia Equine Artists Association

Annual Meeting, April 23, 2016
Belmead Mansion, Powhatan, VA.

Present: Eleszabeth McNeel, Debby Thomas, Wilma Bradner, Carole Newton, Donna Doyle, Marion Mercer (and sister), Renae Major, Cheryl Lynn Ernest, Cynthia Pixley, Matthew Pixley,

The meeting was called to order by President Eleszabeth McNeel who expressed our appreciation to Belmead Mansion for allowing us to meet at their facility. Members were introduced.

Secretary's Report: Copies of the minutes of the 2015 annual meeting were distributed and approved.

Treasurer's Report: Checking account balance is \$1,869.03. Wilma mentioned the difference in Northern Virginia State tax rate. She will prepare a packet of "how to's" for persons in charge of our shows. The group approved the purchase of a \$49 Square for VEAA use.

COMMITTEE REPORTS

Membership: Copies of the membership roster were distributed. We currently have 25 paid members, with many former members still on the list. Renae and Wilma will coordinate and update. A card will be issued to members showing the date when members join or renew.

Publicity and Marketing: Tonya has been busy and will need a co-chair.

Activities and Events: Proposed are:

Lavender field (or field of flowers) with a horse in the foreground. Locations will be explored.

Photos or painting at Amethyst Acres on May 21.

Photos of ponies at the home of Carole Newton.

National Gallery has a new program allowing sketching. The Virginia Museum allows sketching, as well.

National Museum of Women in the Arts gives guided tours and offers lunches and teas.

Website: The VEAA website needs to be more generic, less sensitive date-wise. Wilma Bradner volunteered to take this over until Donna Doyle is able. Information will be sent to Cindy for input to other social media.

Newsletter: A motion was made and seconded that we discontinue the newsletter and replace it with a less specific flyer to be made available for hand-outs. Eleszabeth has prepared a sample.

Social Media: Cindy provided the group with printouts reviewing the effectiveness of various social media outlets. We learned that people respond best to photos. Members can help by inserting "#VEAA" on their posts. This was later revised to "#veaaorg."

Workshops: Cheryl provided a sign-up sheet for people interested in a trip to National Museum of Women in the Arts; drawing with Mike Sibley, an artist in the UK; trip to Blooming Hill Lavender Farm, Purcellville, VA. in June or July; a trip to Shenandoah Art Destination in the Lexington area. Other proposed workshops included a horseshoe workshop with Matt Pixley in the late Fall or Spring; a walk with the Bull Run Hounds at Deep Run; Lady with Hounds, nude model and horse.

Gallery and Booth Shows: England Run Library, pick up in May
Glen Allen again in 2017
Cabell Gallery in Lexington, VA
Lord Fairfax Gallery, Virginia Beach
Lexington Horse Center (Debby, POC)
Virginia Horse Festival, Doswell
Virginia Horseshow finals in Lexington, Sept. 11 and 12.

Meeting adjourned.

Following lunch, the group was given a tour of the beautiful Belmead Mansion which included the stables and grounds.

Respectfully submitted,
Rena Major, Secretary