

VIRGINIA EQUINE ARTISTS ASSOCIATION

The Association for Virginia Equine Artists & Photographers

VEAA Member Newsletter

Winter-Spring 2011

Thoughts from VEAA President, **DEBBY THOMAS**



In 2010 the Virginia Equine Artists Association continued to grow to over 50 members strong. It's exciting to see continuing improvements in our economy in 2011 and I am optimistic for all our artistic endeavors for the New Year!

Jillian Chilson, our Social Media Coordinator, is doing a fantastic job marketing the VEAA on Facebook with our new Fan Page. Take advantage of the ability to spread the word about your artwork there.

Welcome to our new board members and officers including President, Kristen Queen, Vice President, Eleszabeth McNeel, Treasurer, Linda Wolitz, and Web Site Coordinator, Willa Frayser. And special thanks to the Wilma Bradner, our outgoing Treasurer, and Pat Bevan, our former Website Coordinator, for their years of valuable service!

We offer many exhibit and sales opportunities, workshops, and group advertising at reduced rates in national publications. I hope you will join us. In 2010, I took the Robyn Ryan sculpture and the Lynn Maderich painting workshops and had a great time at both, as well as learned new

skills. (I am not a sculptor and painting has been a secondary medium for me. It was great to try something new.) They will return this year by popular demand. I hope you have the opportunity to take one or both workshops. Renae Major, our secretary, will continue to send postcards alerting you to the opportunities. Email alerts will also be sent for these events and other information that may help in your art or businesses. Please feel free to join in the dialog, sharing information or asking questions of our membership.

Plan to attend the general membership meeting that will be held Saturday, March 19 at the Virginia Horse Center in Lexington and meet other VEAA members in person. If you are able, please bring an example of your artwork to share with everyone. We have a great program this year to look forward to - "Art Marketing from the Trenches" presented by M. Theresa Brown of Art Career Experts and Artist Paycheck.

Enjoy a creative winter getting ready for a busy spring!

All my very best,

- Debby

Welcome New Members

Susie Audibert
9116 Open Gate Rd.
Gordonsville, VA 22942

Rachel Canada
239 N. Muhlenberg St.
Woodstock, VA 22664

Jamie Cummins
929 St. Matthews Rd.
Chester Springs, PA 19425

Bill Easton
P. O. Box 2490
Purcellville, VA 20134

Janine Higgins
P. O. Box 2490
Purcellville, VA 20134

Sandra Koury
P. O. Box 100
Zuni, VA 23898

John Rubino
2306 Richmond Rd.
Troy, VA 22974

Pam Talley Stoneburner
1092 Jefferson Ave.
Waynesboro, VA 22980

Jessica Wood
46 Wakehaven Ln.
Crimora, VA 24431

OUR MISSION...

to promote and market Virginia equine art and to provide educational opportunities for Virginia equine artists and photographers.

VEAA
P.O. Box 35614
Richmond, VA 23235
Tel: 804-784-2690
E-mail: info@veaa.org
Web: www.veaa.org

General Membership Meeting to be Held 11:00 AM Saturday, March 19 in Lexington

Schedule: 11AM Membership Meeting, 12PM Lunch, 1PM Seminar **Location:** Appomattox Mezzanine, Virginia Horse Center in Lexington, VA

Seminar Speaker: M. Theresa Brown of Art Career Experts & Artist Paycheck: "Art Marketing from the Trenches"

An art marketing seminar by professional artist M. Theresa Brown to help other artists learn what it takes to be successful in selling their art products regardless of what they are and without the use of an art gallery, without (or with) an art degree, with no rich relatives or lottery wins! This is art marketing from the trenches! Our information packed seminar will be divided into 3 parts:

1. What does it take, from you, to successfully sell your art to prospects?
2. 60 places (off line and on) to sell your art besides an art gallery
3. 10 step artist business plan

Bring notebooks and be prepared to write fast! Questions welcome at the end of the seminar. Additional information beforehand can be seen (and ordered) at www.ArtCareerExperts.com. Come and connect with us on Facebook at <http://www.facebook.com/#!/pages/Art-Career-Experts/281201728760>. Theresa's work can be found at www.MTheresaBrown.com.

"It's All In Who You Know" - a Message from VEAA Social Media Coordinator Jillian Chilson

I remember hearing this phrase since before I entered college. It was drilled into my head to get out there and network in order to open doors to my future. People I met by going outside my comfort zone have indeed played important roles in my learning about the many opportunities that are waiting to be found. Now it's the age of the internet. Meeting and networking in person hasn't lost its value or importance, but a new avenue has opened up to add value to existing relationships as well as undiscovered relationships. Just as it's important to take time to build face-to-face relationships, it takes a little effort to build an online relationship as well. Share your stories, share the journey of creating a piece of art and celebrate your successes...and like a garden that is well-tended, you will see opportunities bloom when you least expect them to.

The VEAA has started a brand new fan page on Facebook. We welcome all members to share their work, stories, successes and exhibitions on our VEAA fan page. Check out Virginia Equine Artists Association on Facebook and become a friend. And then, invite your friends to follow us as well. And let's see what opportunities await!

VEAA Sculpture Workshop with Robyn Ryan February 27-28, 2010



Willa Frayser, Jillian Chilson, Ron Heath, Kathy Sykes, Linda Warshaw, Debby Thomas and Karen Aneiro attended.

Kudos

Susie Audibert and her husband, Phil, have published a new coffee table book, "The Art of Foxhunting."

D. Haskell Chhuy was featured in the VIRGINIA SPORTSMAN magazine, Dec/Jan issue for a four page illustrated retrospective article entitled "D. Haskell Chhuy, An Artist of Multi-dimensions" covering decades of work. She had five paintings (watercolors and oils) accepted in the 25th Bosque Art Classic (704 entries, 143 accepted) in Clifton, Texas; three engravings on copper accepted in the 10th Annual National Small Print Show (her first such effort in about 30 years), Creede Arts Council, Creede, Colorado; and her first one person show in the state of Virginia took place in Charlottesville in December.

David Everette had a one man show at UNOS (United Network for Organ Sharing).

Willa Frayser collaborated with Australian author, Carmel Rowley, on her first ever children's book, Danika and Yatimah, to do cover art and illustrations. The book was released in December, 2010. It has been Willa's best accomplishment to date in her career.



Renae Major had three paintings accepted into Art at the Classic in Grass Valley, CA, including "Sadie" (pictured left) which won an Honorable Mention.

Debby Thomas received the People's Choice Award for Photography at the Horse

Lover's Invitational Art Exhibit in Montpelier. She also had work accepted into "HITS on the Hudson" in Woodstock, NY, and into the AAEE's fall juried show.

VEAA Painting Workshop with Lynn Maderich June 18-21, 2010



Debby Thomas, Wilma Bradner, Janine Higgins and Renae Major participated.

Great American Trail Horse Sale at the Virginia Horse Center, February 27-28



Clair Owens, Kristin C. Waters and Eleszabeth McNeel exhibited at the Great American Trail Horse Sale in February.

Foxcote - June 5, 2010 in White Post, VA



Wilma Bradner, Jillian Chilson, David Everette and Debby Thomas exhibited at Foxcote in June.

Thoroughbred Retirement Foundation Benefit at Colonial Downs, July 11, 2010



David Everette, Wilma Bradner, Debby Thomas, Renae Major and Jillian Chilson exhibited during the Thoroughbred Retirement Foundation Benefit.

We want to hear from you! Send news of your awards and accomplishments to VEAA, P.O. Box 35614, Richmond, VA, 23235-0614, or e-mail info@veaa.org.

Virginia Dressage Association Rose Mount Farm, September 11-12, 2010



Robyn Ryan, Willa Frayser and Jillian Chilson exhibited at the VADA show in September 2010.

Equine Extravaganza, October 29-31, 2010



Kathy Sykes, Eleszabeth McNeel, Debby Thomas, Linda Warshaw, Willa Frayser and Jillian Chilson participated.

Montpelier Hunt Races November 6, 2010



Wilma Bradner, David Everette, Renae Major, Eleszabeth McNeel, Becky Knotts, Elaine Hurst, Linda Warshaw and John Rubino participated in the VEAA show at the Montpelier Hunt Races in November.

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Richmond, VA 23235

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It's Time to Renew Your VEAA Membership

It's time to renew your membership for 2011. Those who joined on or after September 30th do not have to renew for 2011. Full Member - \$35; Associate Member - \$20; Student Member - \$30; Supporting Member - \$25. Visit the VEAA web site at www.veaa.org for additional membership information.

Upcoming Events & Opportunities

Annual Membership Meeting & Program "Art Marketing from the Trenches" by M. Theresa Brown of Art Career Experts

11AM, March 19, 2011, Virginia Horse Center, Lexington, VA

Strawberry Hill Races, Colonial Downs, May 2011

Hunt Country Stable Tour, Upperville, May 28 - 29, 2011

Foxcote, White Post, First Weekend in June 2011

Virginia Dressage Association Show, Rose Mount Farm, Third Weekend in September 2011

Montpelier Hunt Races, Montpelier, First Weekend in November

Links to other events of interest to equestrian artists such as Dancing Horse Farm, Rock Springs Art Show in Wyoming, Calgary Stampede, Royal Winter Fair of Toronto, Ex Arte Equinus and others may be found at www.veaa.org - just click on the "Opportunities" link.

VEAA Board & Officers

Debby Thomas, Manakin-Sabot
President & Founding Member

Kristen Queen, Buckingham
Vice-President & Exhibition Coordinator

Renae Major, Richmond
Secretary

Wilma Bradner, Richmond
Treasurer & Founding Member

Robyn Ryan, Fredericksburg
Historian

Kristin C. Waters, Troutville
Marketing & Publicity Coordinator & Founding Member

Elaine Hurst, Port Republic
Workshop Coordinator & Founding Member

Jillian Chilson, Bon Air
Social Media Coordinator

The induction of new VEAA officers will take place during the Membership Meeting March 19, 2011:

President: Kristen Queen

Vice President: Eleszabeth McNeel

Treasurer: Linda Wolitz

Web Site Coordinator: Willa Frayser